



ASTD 2008 Spring Workshops

Kick off the New Year with ASTD – the leader in workplace learning and performance! ASTD is pleased to present the ASTD 2008 Spring Workshops in Beijing, Shanghai and Shenzhen.

Beijing	March 27th	9:00 – noon
Address: Motorola (China) Electronics Ltd., Beijing Branch; No.1 Wang Jing East Road; Chao Yang District; Beijing		
Shanghai	April 4th	14:00 – 17:00
Address: Motorola (China) Electronics Ltd., Shanghai Branch; CITIC Square, 1168 Nanjing Road W.; Shanghai		
Shenzhen	April 8th	14:00 – 17:00
Address: Rm. 2211, JINTIAN Bldg.; No.1199, Heping Rd.; Shenzhen		

Workshop Highlights

- Trends of Workplace Learning and Performance – ASTD 2007 State of Industry Report (45 minutes)
- How to Use ASTD Resources for Your Professional Development (30 minutes)
- Trends from ASTD 2007 International Conference & Expo and What to Expect in 2008 (30 minutes)
- Motorola Delegation for ASTD 2008 International Conference and Expo (ICE) (30 minutes)

Registration

- ASTD Members – Complimentary Registration. Please RSVP with your member ID. Each member is permitted to bring **two** guests.
- Non - ASTD Members: RMB 500

Join ASTD before May 20, 2008 to enjoy the special promotional rate for ASTD E-membership:
 \$100 or RMB 800
 (Regular rate is \$150 or RMB 1200).
 Existing members: Convenient on-site renewal available.

As an ASTD member, you will have access to objective reporting from best practices, insights from leaders in the field, networking with colleagues around the world, and much more. For more information, please contact us directly or visit <http://www.astd.org>.

Contact Us

Beijing/Shanghai

Eileen Li
Motorola University
XVH387@motorola.com
Tel: 13501161029
E-mail: a13150@motorola.com

Shenzhen

Karen Lin
LEADERSHIP INC
Tel: 86-755-8211 1366
Fax : 86-755-8211 6438
Email: karen@leadershipinc.com.cn

Sponsors

Beijing • Shanghai • Shenzhen



Shenzhen



ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in almost 140 U.S. chapters and 25 Global Networks. Members work in thousands of organizations of all sizes, in government, as independent consultants, and suppliers.

ASTD started in 1944 when the organization held its first annual conference. ASTD has widened the profession's focus to link learning and performance to individual and organizational results, and is a sought-after voice on critical public policy issues.